

Wan Qian Cheah
(Homerton College, Law, 1st Year)

Position(s) running for:
1. Campaigns Officer
2. Social Secretary



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Cambridge University United Nations Association

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Dear CUNNA friends,

My dad told me before, 'kindness is the best language to communicate yet the hardest to convey'. Hence, I always appreciate the fact that it will never be an easy task to raise the awareness of people about things relating to the problems and welfare of others.

But the cruel fact never stops me from becoming involved in charity organizations, as I always believe 'be the change you want to see in the world'. CUNNA is a society that aims to raise the awareness of students about global issues and world developments. Most importantly, it strives to spread the spirit and understanding of the United Nations, which appears to be one of the important organizations that can change the human race.

This is why I want to run for Campaign Officer in CUNNA - I believe in its objectives and I am truly motivated to serve the society by organizing events in line with the aims of CUNNA.

Why Vote Me?

- **Experience:** I have been actively involved in charity and human rights campaigns in Malaysia. I was once the organizer of the political debate in the country and the committee for the Tsunami fund raising show. I also wrote articles in the press concerning global issues and political affairs. Hence I know the difficulties of raising awareness, but also the most appropriate and effective way of achieving it.
- **Passion and Commitment:** As I have always aspired to become involved with non-profit organizations, I am willing to make a true commitment to CUNNA. 'Stay strong and never give up' is what I believe.
- **Ambition:** I am fully aware that CUNNA is a 'new borne baby' with great potentials in it. The previous committee has laid a foundation for us, and I believe that I have the drive to move it to the next level through diversifying the activities and attracting more involvements of the members.

My Vision

I will organize the events and campaigns based on these **four main directions**.

- **Knowledge and Awareness** - Raising awareness is about identifying what is the best way to 'hit people over the head' about the needs of the world. *Series of campaigns* like Children's Day is one way of achieving it, but *exhibitions, talks and forums* that reveal the true facts about the worsening conditions around the world is also a good way to remind people how important the Millennium Development Goals are.
- **Actual Involvements** - By organizing events with practical implications like *fund-raising campaigns, debate or discussions* about the worldwide problems will be a good way to involve students in true reforms and developments.
- **Access to the United Nations** - Other than activities within Cambridge, we can venture out by *participating or assisting* in the events organized by other branches of the UNA. Also, by organizing *academic trips* to the head office of UN or UNA will give an insider view of UN and hopefully will provide students with the opportunities for *internships and future career*.
- **Social Activity** - CUNNA is a base for students to network and socialize. *Socializing events* will be organized within the members and also with the other external branches of UN.

I know that it is impossible to build Rome in one day, but I believe that even a small move can make one step further. Thank you for reading this and I would appreciate your support.