

# BEN TAYLOR FOR TREASURER

2<sup>ND</sup> Year Historian, Christ's College  
(bt270@cam.ac.uk)

## VISION

---

I want to take an active role as Treasurer of the CUUNA committee, because I believe that the society has an exciting future ahead of it if it can broaden its appeal, refocus its efforts, and develop an ambitious programme of terms to attract an enthusiastic and committed membership from across the university.

The future of the society in the year ahead demands passion, commitment, energy and hard-work from all involved. If elected, I will work alongside the other members of the new committee to grow the society in the year ahead, and ensure that it continues to promote the values of the United Nations and some of its most important campaigns to the wider university community.

## IDEAS

---

In order to revitalise the society over the coming months, the whole committee – regardless of their rank or role – will be required to work together as a team. I would look to be actively involved in all areas of the running of the society, but would look specifically at vigorously pursuing the following ideas if elected:

**SUBSIDISED EVENTS** – as CUUNA is in reasonable financial health, the priority should be on using the financial resources available to promote the society and increase its membership. As the future viability of the society is dependent on attracting a significant new membership from amongst the incoming freshers, I would look at using a proportion of the current CUUNA savings to fund a couple of social events in early Michaelmas to welcome new members and encourage others to join.

**SOCIETY SPONSORSHIP** – though the economic climate means that corporate sponsorship is increasingly difficult for societies to obtain, I would nevertheless try to attract the financial support for CUUNA necessary for it to continue on a firm financial footing.

**MAKING MONEY WORK FOR MEMBERS** – it is important that the society is seen to give back to its members and offer them good value-for-money, so I would work with the President, Vice-President and others on the new committee to ensure that any income that CUUNA receives is spent wisely, and in ways that most benefit ordinary members: whether supporting talks from high-profile speakers or social events and campaigns.

## EXPERIENCE

---

As well as a genuine commitment and enthusiasm for CUUNA and its prospects for future growth and development, I have acquired a wide range of experiences in important areas of organisation and leadership that will help me succeed in the role of Treasurer. My previous experiences have included being a **college rep for CUUNA**, the **Access Officer** for my college JCR, and the **Head of Sponsorship and Security** in the **Christ's May Ball Committee**.