

I personally believe that when students are involved in politics, the key element is to be proactive. This has driven my belief in the potential of student action and involvement in both internal and external campaigns.

As Campaign Officer, I would aim to facilitate, maximize and use this potential by maintaining coordination between different UNA campaigns, not only by communicating with the UNA and other societies but also with the college reps. By efficiently coordinating college reps, the respective colleges are informed about campaigns and potentially more receptive to publicity. In my experience on the King's College exec, I found that encouraging debate and participation starts at the level of individuals, so they must also be considered in campaigns and event coordination as well as organizations external to Cambridge and the branches of the exec.

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