

MANIFESTO FOR CAMPAIGN'S OFFICER

NAME: SUSAN WANG

COLLEGE: DOWNING

YEAR/DEGREE: 3RD YEAR MEDIC

WHY I AM RUNNING FOR OFFICE:

The United Nations campaigns for every human being to be given the basic necessities of life and a chance to flourish. With over one sixth of the world living in abject poverty there is still a long way to go.

CUUNA and all other university based groups are the key to achieving the Millenium Development Goals. Change happens from the bottom up, from the grassroots level and the work the CUUNA is doing will be the starting point for global changes that will one day make what we only dream of a reality.

I want to be part of this process and to ultimately take part in making the world a better place. As you can tell, I am an idealistic person who is fond of clichés but I believe using my skills and experiences as a campaign officer I can affect real change through CUUNA.

MY SKILLS AND EXPERIENCES

Why would I be qualified for the role of Campaign's Officer?

- I am comfortable in the leadership role and I work very well as a team with the whole committee - I am currently the President of the charity Cambridge Marrow that campaigns to recruit bone marrow donors and raise money for people with leukaemia.
- I am well versed in the logistics of running campaigns – Cambridge Marrow organizes two marrow donor recruitment drives a year, and a clinic counsellors recruitment drive. I am in charge of co-ordinating each campaign and getting all Marrow members involved to make the campaigns successful. I personally know how much difference a group of students can make by just being enthusiastic.
- I have experience in organizing large scale events – I worked as a Regional co-ordinator for the Cambridge Schools Debating Competition, in which over two hundred schools took part. I was responsible for organising all the preliminary rounds in South East, including booking venues, liaising with schools and organising transportation.
- I have much experience in fundraising – fundraising like campaigning requires you to attract people's attention and get the message across well enough for people to part with their cash. At Cambridge Marrow I have organised five large fundraising events in the last year making a total of £1000. In the summer holidays I successfully fundraised enough for the

Nugent Care Society, which helps adults with learning disabilities, to expand their care centre capacity.

- I am committed to working for the UN – I do not have a passing interest in the UN. I have applied for a Global Health Internship to work for the WHO and I intend to develop my medical career in the area of public health.
- I have worked for CUUNA before – This year I have successfully published an article on Human Trafficking in the CUUNA magazine.